

NOTICE OF MEETING

Harlingen Convention & Visitors Bureau
THURSDAY, FEBRUARY 4, 2021 AT 12:00 P.M.
VIA VIDEOCONFERENCE, HARLINGEN, TX

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present. Other City Board members may also be present.

Notice is hereby given that the Harlingen Convention & Visitors Bureau Board of the City of Harlingen, Texas will hold a Regular Meeting on Thursday, February 4, 2021 at 12:00 p.m. at the Harlingen Area Chamber of Commerce via Zoom.

In accordance with the order of the Office of the Governor issued March 16, 2020, the CVB Board will conduct the meeting in via Zoom in order to advance the public health goal of limiting face-to-face meetings (also called “social distancing”) to slow the spread of the Coronavirus (COVID-19).

To submit written comments for city staff to read aloud during the meeting, go to www.myharlingen.us and click on “BOARD COMMUNICATION FORM” write your comments (limited to 400 words or less) and submit the form.

AGENDA

1. Call to order
2. Citizen Communication
3. Board Officer nominations and appointments
4. Consideration and approval of CVB Board Meeting minutes for January 29, 2020 meeting
5. Consider and take action on changing department name from “Harlingen Convention & Visitors Bureau” to “Visit Harlingen”
 - a. Discussion on name change, if approved, allow CVB director to present to Commission for final approval.
6. Presentation by Steven Villarreal (Harlingen Convention Center General Manager) and Brittany Robins (Corporate Director of Sales) on status of Harlingen Convention Center sales and COVID Response
7. Directors Report
8. Discussion and possible direction to city staff as to any items to be placed on future board agenda
9. Adjourn

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Advisory Board of the above name city or town is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, in the City Hall of said City or Town in Harlingen, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on or before Thursday, February 4, 2021 at 12:00 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, large print or Braille, are requested to contact HCVB department at (956)622-5053 24 hours prior to the meeting so that appropriate arrangements can be made.

By: _____
Cassandra Consiglio, CVB Director

