



For Immediate Release

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Annual Harlingen Winter Texan Fiesta to be Held at New Convention Center

HARLINGEN, TEXAS– It's time for the yearly party celebrating our Winter Texan friends. This year, the Winter Texan Fiesta will be held at the brand new Harlingen Convention Center. It's happening on January 20 from 1- 4 p.m. and as always there is no entrance fee. Numerous businesses that cater to the Winter Texan population will be on hand to answer questions.



The fiesta includes a car show, live music, mariachi singers, folkloric dancers, and free t-shirts for the first 2,000 people who arrive.

What: Winter Texan Fiesta

When: Monday, January 20, 2020, 1-4 p.m.

Where: Harlingen Convention Center, 701 Harlingen Heights Drive

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