



## For Immediate Release

May 1, 2019

Media Contact: Irma Garza, City of Harlingen, Public Relations Officer, (956) 216-5030 office or (956) 226-1673 cell

## Major Apparel and Home Fashion Store Coming to Harlingen

**Harlingen, Texas**– Shoppers will soon have a new place to make purchases locally. The City of Harlingen and the Harlingen Economic Development Corporation today announce and welcome TJ Maxx to the business community at The Shops at Valle Vista.



TJ Maxx, popular among shoppers of all ages will open a 20,000 Sq. Ft. store right next to Target on Dixieland Road.

TJ Maxx founded in 1976 in Massachusetts is known as one of the leading off-price retailers in the world featuring brand name and designer clothing for children, women, and men, as well

as home products.

The Shops at Valle Vista Developer, Craig Garansuay is making a \$2.5 million investment to build the store. He's been working with the Harlingen Economic Development Corporation to make it happen. HEDC CEO Raudel Garza says the EDC strives to create an environment where people and businesses want to choose Harlingen. "This is another example of the economic growth that we are experiencing. We understand that retail development creates a better quality

## News From The City of Harlingen

---

of life. It also helps our recruitment efforts in other industries. So, we're excited about this new store and the additional potential economic opportunities that it could bring."

TJ Maxx has more than one thousand stores in the United States. It is part of the TJX Companies which also own HomeGoods/Home Sense, Winners, Sierra, and Marshalls. Locally you can find a TJ Maxx store in Brownsville, Weslaco, Pharr, Edinburg, and Mission.

The new store in Harlingen joins Target, Freddy's Frozen Custard & Steakburgers, Sprint, and All Star Nutrition in the bustling retail area directly across from Valle Vista Mall.

Initially, TJ Maxx will create between 40-60 new full time jobs for the area. Mayor Chris Boswell says job creation is one of the greatest benefits of economic development. "We couldn't be more excited to be able to announce more jobs will soon be available for our residents. TJ Maxx will make a great addition to our retail family in Harlingen."

Worldwide, TJ Maxx stores each average about \$10 million in annual retail sales. Garza expects this location will be just as successful. He says the development will boost the local economy by infusing the sales and property taxes. "We anticipate it will bring the City a return of about \$200,000 in sales taxes and \$12,000 in property taxes on a yearly basis. Combined with the school district and the County, we're looking at adding about \$56,000 in property taxes."

Garansuay says he hopes to get the project underway immediately and finished within one year.

The City of Harlingen welcomes TJ Maxx to the community.

###