



**For Immediate Release**

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## Harlingen to Officially Unveil Southwest Airlines Founders' Mural

**Harlingen, Texas**—Tomorrow, Harlingen City leaders will welcome Southwest Airlines



representatives for the unveiling of the Herb Kelleher Mural in Downtown Harlingen. Kelleher who passed away last year was a true friend to Harlingen. In 1975, he chose Harlingen as the airlines' fourth destination following its initiation of service in 1971 from Dallas, Houston, and San Antonio as a new start-up air carrier. City leaders credit his vision of providing low cost, reliable, and convenient air service for a huge part of the success of Valley International Airport.

**What:**

Unveiling Ceremony

**When:**

Friday, February 14, 2020, 10 a.m.

**Where:**

Lozano Plaza, 123 West Jackson

**Why:**

The City of Harlingen is paying tribute to Southwest Airlines Founder Herb Kelleher.

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