

## News From The City of Harlingen

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### **For Immediate Release**

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## **Harlingen City Leaders & Employees to Conduct Census Walk**

**Harlingen, Texas**– Harlingen Mayor Chris Boswell will join Commissioner Ruben De La Rosa and City employees on February 28, 2020, for a Census Walk in District 4. The Walk organized by Commissioner De La Rosa is a means to visit face to face with residents and remind them of the importance of being counted in the 2020 Census.

By mid-March, homes across the country will begin receiving invitations to complete the 2020 Census and Commissioner De La Rosa wants to ensure people in his district are ready to respond by phone, mail, or online.

The Census Walk will start at 5 p.m. at 713 South M. Street (Corner of Filmore and M. Street). Participants will visit homes in the immediate area and the adjoining area of the Los Vecinos Community, a Harlingen Housing Authority Apartment Community.

Previous Census undercounts of the Rio Grande Valley have cost the region millions of dollars in resources and the RGV is once again vulnerable to a Census undercount due to unique demographics, non-urbanized neighborhoods, low internet access, and significant poverty rates. That's why Harlingen is ramping up efforts to increase awareness and inform the community of how they can participate.

Every ten years the United States counts its population as mandated by the Constitution. The numbers help determine how more than \$675 billion in federal funding is distributed. These federal dollars go toward building roads, schools, hospitals, and natural disaster response to name a few.

We must all do our part and make sure everyone responds to the upcoming 2020 census, it is important not just for the City, but for our schools, hospitals, VA, and for the citizens of

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Harlingen yet to be born. Getting counted is important and has a direct impact on funding resources for our community to improve the infrastructure and quality of life. Harlingen is working to make sure everyone is counted in 2020.

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