Identification of Structures in Aerial Photograph of Harlingen

Norman Rozeff, November 2008

This aerial photograph looking northeast over Harlingen was likely taken in 1928. The rationale for this is that the old wooden Mooreland Hotel is still up at the southeast corner of 1st and Van Buren and the new Mooreland (later Madison) Hotel has been completed as well as the nine-story Baxter Building. Residential buildings ended at 13th Street and to the east was farmland.


2. City water treatment plant alongside Lake Harlingen. Latter was later reduced in size when Seventh Street was cut through its east side.

3. Women's Building in Bowie Park now the site of City's Visitor's Center and Casa de Sol.

4. Third and Madison Streets home of the Elmer O. Anglin Family. He was right hand man of Lon C. Hill and also Harlingen Marshal.

5. Plaza Hotel on A Street at Madison.

6. Fulton Jones Moving and Storage Company

7. F. G. Jackson Feed Store

8. Western Union Office

9. The New York Store at Commerce and Jackson and attached to the Letzerich Building.

10. The Water District premise formerly the Planters Bank Building.


12. Piggly Wiggly Grocery Store, later H.E.B.

13. Thompson Mortuary

14. The Central Ward School, later the Sam Houston School, and currently the Matz Building.

15. The Rialto Theater on East Jackson Avenue.
16. The S. Lozano and Son Building later named the Pioneer Building.

17. The five-story Wittenbach Building with its three-story original section to its north side.

18. The Lon C. Hill Building with the Gilbert Hotel to its west.

19. The Reese-Wil-Mond Hotel.

20. The Madison Hotel on Van Buren.

21. The Harlingen Passenger Train Depot with the Van Noy Restaurant and then freight depot to its south.

22. The Acadia Theater on A Street.

23. The Edwin R. Templeton Building with its upstairs meeting hall. To its east is Grimsell’s.

24. The First National Bank Building

25. First Christian Church

26. First Baptist Church

27. The Mooreland Hotel just before destruction