Lot 10 of Block 58 of the Lon C. Hill Town and Improvement Company was one not sold early, at least not until after early February 1912.

By 1930 its single story was occupied by Brasher and Jones, who shared it with Mrs. Maude Bynum's Beauty Parlor. It was a ladies ready-to-wear store owned jointly by Mrs. Zoe Brasher, who resided in Weslaco, and Mrs. Blanche Jones, who lived in the Moore Hotel, soon to change its name to the Madison Hotel.

The 1931-32 Harlingen telephone directory indicates that by this compilation the store was occupied only by Brasher and Jones.

By 1935 Mrs. Jones had remarried and became Blanche W. James. Mrs. Brasher had moved to McAllen. The business was incorporated with Mrs. James as president and Mrs. Brasher as vice-president. Mrs. Jack West Sr. was employed as manager. She would have a long career with the firm.

The 1937 directory provides the same information as that of 1935. In the 1938 one however only Mrs. Inez West is noted as manager. Her husband is a salesman for Boggus Motors Company. They reside at 301 E. Harrison Avenue. The 1941 directory is similar.

For 1942-43 Mrs. West is listed as vice-president of the corporation and Mrs. Ruby Ingle, secretary-treasurer. The latter's husband is Dallas who is an inspector for the Department of Agriculture. They live at 1716 S. 1st Street. The 1944 entry is unchanged but that of 1946 noted Brasher and Jones to be owners and Mrs. Jack West as manager. The entries remain essentially unchanged in 1950, 1952, and 1954.

The year 1956 ushers in some major changes. The retail store is designated Brasher and Jones Millinery Department. Its owner has become Mrs. F. E. Klopfenstein. She is Esther S(ammie) Klopfenstein and the millener. Her husband is Frank E. who is in real estate and insurance. They reside at 1106 E. Filmore Avenue.

The 1956-57 directory lists Mrs. Jack West (Inez C.) as manager and Sammie K. as millener. This occurs again in 1958 however by that year Mrs. K. has been widowed.

1959 has Brasher and Jones, Inc. ladies apparel. Mrs. Ruby Ingle is its president while Esther S. Klopfenstein is secretary-treasurer. This setup remains the same in the 1959-60 directory.

By 1961 Brasher and Jones is characterized as ladies' specialty shop. Its officers are Mrs. Ingle, Mrs. K. and Mrs. Inez West. The next year these three are listed as partners.
The 1965 directory calls the store "retail ladies ready-to-wear". Some of the titles have changed. While Mrs. Ingle remains as president, Mrs. West is named as senior vice-president and Mrs. K. as manager. Things change again (or are corrected) in 1966 when Mrs. K is again noted as sec.-treas.

1969 sees Mrs. Ingle as partner and manager while Mrs. K. stays as sec.-treas. After many years of service Mrs. West, along with her husband, are noted to be retired.

The status of the store remains the same until 1976. The store is sold and the new owner relocates by 1977 to 801 Coronado Village on N. Sunshine Strip while retaining the Brasher and Jones name. The next year its address is given as 603 N. Sunshine Strip and its owner named as Lillian Gurley.

By February 1977 J.T. Sample, jeweler, has occupied the 112 East Jackson location with his Gem Jewelers. He will remain there until 1993. After that this gentleman is not to be found in any Harlingen directory.

By 1994 the C & G Loan Co., Inc. will have occupied the site. It is but one of at least three Valley locations for this firm.

As to the end of the story, C & G Loans closed in early 2009 -- late March or early April -- as they were bought out by another loan company. The building owners, Susie & Jorge Cagigal of Weslaco then said they would be willing to lease or sell it but the lease and sales prices they quoted scared folks off, so it has sat empty for a year and a half. In August, Yolanda Cruz of Harlingen contacted us about buildings on Jackson where she might open an antiques/collectible shop. Yolanda previously had been a vendor in Lola's Antiques on Jackson. After several conversations with the Cagigals, she convinced them to make some interior renovations and lease 112 to her. Her shop, Unique Finds, opened the last week of November 2010. Interior looks great -- new tile floor, restored metal ceiling, new ceiling fans and light fixtures, etc. Downtown Harlingen is currently are working with the Cagigals on a plan for renovations to the façade.